

# Naïve Bayes

## Lecture 02.01

Statistics is a tool to aid and organize our reasoning and beliefs about the world

# Today

- Belief and evidence
- Empirical reasoning: always probabilistic
- Inductive reasoning with probabilities
- Bayes method for updating beliefs
- Naïve Bayes classifier

# Belief and evidence

## Inductive reasoning

- Critical thinking: always have good reasons for your beliefs
- Some reasons are 100% true
- Some only probable
- Inductive reasoning with probabilities: you always have a chance of being wrong

<http://www.starwars.com/video/never-tell-me-the-odds>

# I believe that John will not be at the party

In the absence of facts

John will not be at the party



What are the odds?

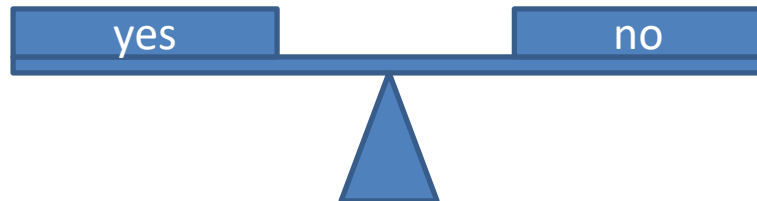
# I believe that John will not be at the party

Invalid reasoning

I do not like John



John will not be at the party



What are the odds?

# I believe that John will not be at the party

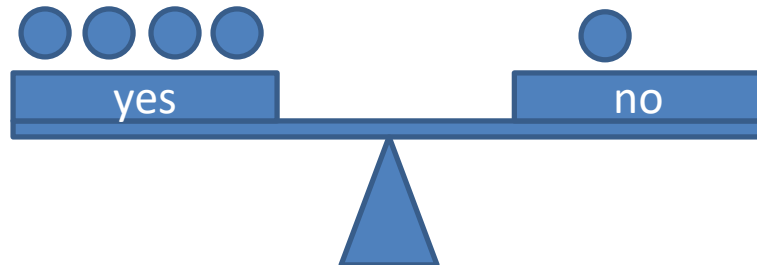
Probabilistic reasoning: valid fact (evidence)

I do not like John

John is very shy



John will not be at the party



What are the odds given this fact?

# I believe that John will not be at the party

More facts – update your beliefs

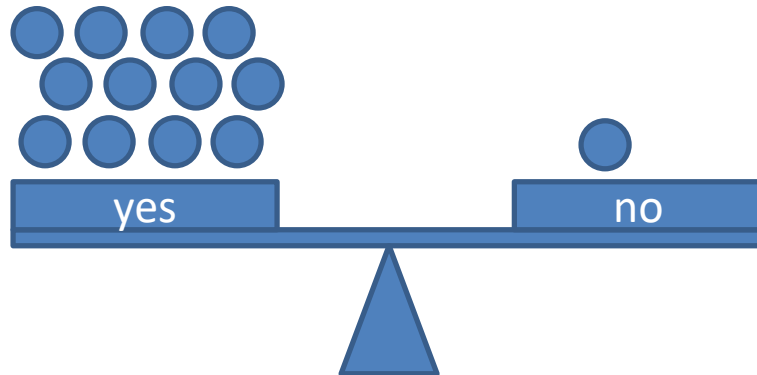
I do not like John

John is in Beijing

John is very shy



John will not be at the party



What are the odds?

# Bayesian beliefs

- How do we judge that something is true?
- Can mathematics help make judgments more accurate?
- Bayes: **our beliefs should be updated** as new evidence becomes available



*T. Bayes.*

1701 - 1761



# Bayes' method for updating beliefs

- There are 2 events: **A** and not A (**B**) which you believe occur with probabilities  $P(\mathbf{A})$  and  $P(\mathbf{B})$ . Estimation  $P(\mathbf{A}):P(\mathbf{B})$  represents *odds* of A vs. B.
- Collect evidence data **E**.
- Re-estimate  $P(\mathbf{A}|\mathbf{E}):P(\mathbf{B}|\mathbf{E})$  and update your beliefs.

# Probabilities. Bayes theorem

Bayes theorem (formalized by Laplace)

$$P(A|E) = P(A \cap E) / P(E)$$
$$P(E|A) = P(A \cap E) / P(A)$$



Probability of  
event A given  
evidence

Probability of  
evidence given  
event A

$$P(A|E) = P(E|A)P(A)/P(E)$$

Probability of event  
A without evidence  
(*prior probability*)

**Inverse probabilities** are typically easier to ascertain

# Bayes' method with probabilities

- There are 2 events: **A** and not A (**B**) which you believe occur with probabilities  $P(\mathbf{A})$  and  $P(\mathbf{B})$ . Estimation  $P(\mathbf{A}):P(\mathbf{B})$  represents odds of A vs. B.
- Collect evidence data **E**.
- Re-estimate  $P(\mathbf{A}|\mathbf{E}):P(\mathbf{B}|\mathbf{E})$  and update your beliefs.

The updated odds are computed as:

$$\frac{P(\mathbf{A}|\mathbf{E})}{P(\mathbf{B}|\mathbf{E})} = \frac{P(\mathbf{E}|\mathbf{A})P(\mathbf{A})/P(\mathbf{E})}{P(\mathbf{E}|\mathbf{B})P(\mathbf{B})/P(\mathbf{E})}$$

# Bayes' method with probabilities

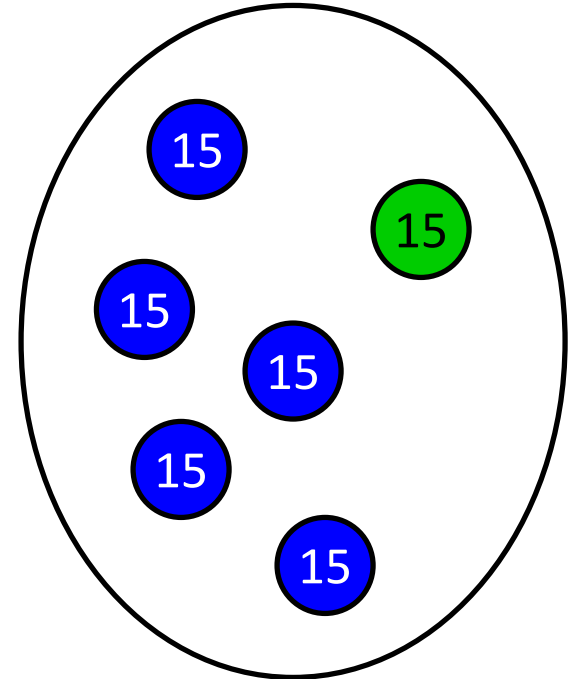
- There are 2 events: **A** and not A (**B**) which you believe occur with probabilities  $P(\mathbf{A})$  and  $P(\mathbf{B})$ . Estimation  $P(\mathbf{A}):P(\mathbf{B})$  represents odds of A vs. B.
- Collect evidence data **E**.
- Re-estimate  $P(\mathbf{A}|\mathbf{E}):P(\mathbf{B}|\mathbf{E})$  and update your beliefs.

or simply

$$\frac{P(\mathbf{A}|\mathbf{E})}{P(\mathbf{B}|\mathbf{E})} = \frac{P(\mathbf{E}|\mathbf{A})P(\mathbf{A})}{P(\mathbf{E}|\mathbf{B})P(\mathbf{B})}$$

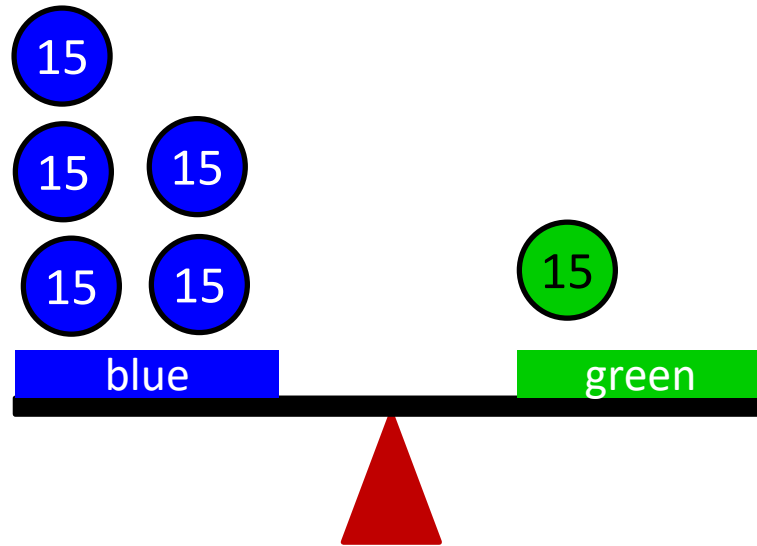
# Explanation by example: hit-and-run (fictitious)

- Taxicab company has 75 blue cabs (**B**) and 15 green cabs (**G**)
- At night when there are no other cars on the street: hit-and-run episode
- Question: what is more probable:  
**B** or **G**  
?



# What is more probable:

## B or G



$$P(\mathbf{B}):P(\mathbf{G})=5:1$$

# New evidence

- Witness: “I saw a green cab”:  $E_G$
  - What is the probability that the witness really saw a green car?
  - Witness is tested at night conditions: identifies correct color 4 times out of 5
- 
- The eyewitness test shows:  
 $P(E_G | G) = 4/5$  (correctly identified)  
 $P(E_G | B) = 1/5$  (incorrectly identified)

# Updating the odds

- In our case we want to compare:

the car was **G** given a witness testimony  $E_G$ :  $P(\mathbf{G} | E_G)$

vs.

the car was **B** given a witness testimony  $E_G$ :  $P(\mathbf{B} | E_G)$

Note: There is no way to know which of 2 was true, we just estimate



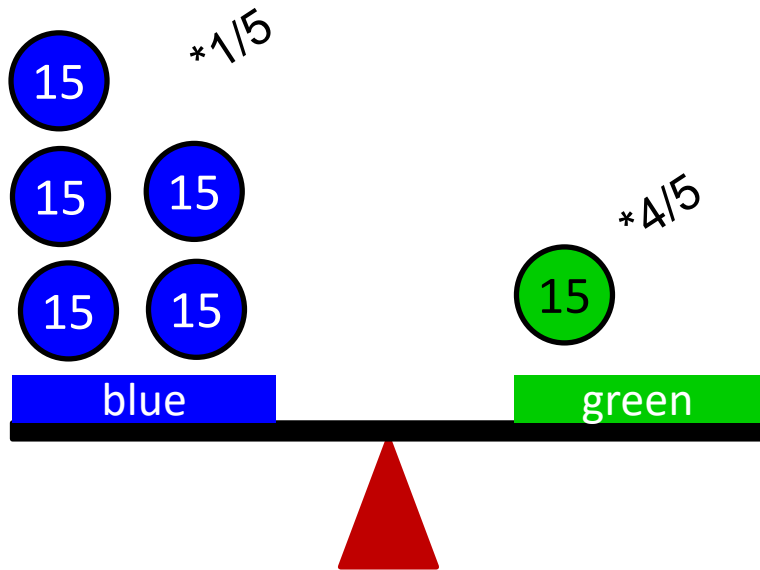
# Back to hit-and-run

All cabs were on the streets:

Prior odds ratio:  $P(\mathbf{B}) : P(\mathbf{G}) = 5/1$

Updated odds ratio:  $\frac{P(\mathbf{B} | E_G)}{P(\mathbf{G} | E_G)} = \frac{P(\mathbf{B}) * P(E_G | \mathbf{B})}{P(\mathbf{G}) * P(E_G | \mathbf{G})}$

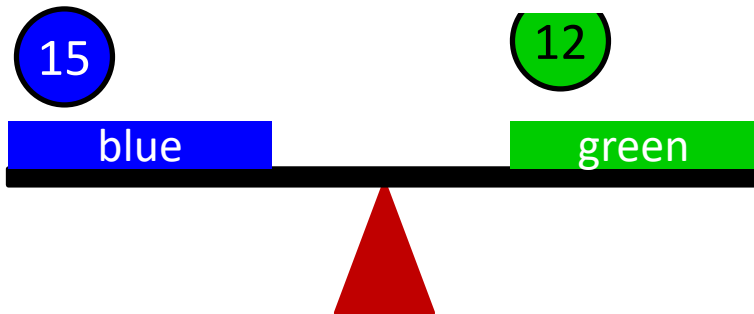
$P(E_G | \mathbf{G}) = 4/5$  (correctly identified)  
 $P(E_G | \mathbf{B}) = 1/5$  (incorrectly identified)



# New odds

$$\frac{P(\mathbf{B}|E_G)}{P(\mathbf{G}|E_G)} = \frac{P(\mathbf{B}) * P(E_G|\mathbf{B})}{P(\mathbf{G}) * P(E_G|\mathbf{G})}$$

Still 5:4 odds that the car was **B**!



# Hit-and-run: full calculation

$$P(\mathbf{B}) = 5/6, \quad P(\mathbf{G}) = 1/6$$

$$P(\mathbf{E}_G | \mathbf{G}) = 4/5 \quad P(\mathbf{E}_G | \mathbf{B}) = 1/5$$

- Probability that car was **green** given the evidence  $E_G$ :

$$P(\mathbf{G} | \mathbf{E}_G) = P(\mathbf{G}) * P(\mathbf{E}_G | \mathbf{G}) / P(\mathbf{E}_G) = [1/6 * 4/5] / P(\mathbf{E}_G) = 4/30P(\mathbf{E}_G)$$

//- 4 parts of 30P( $X_G$ )

- Probability that car was **blue** given the evidence  $X_G$ :

$$P(\mathbf{B} | \mathbf{E}_G) = P(\mathbf{B}) * P(\mathbf{E}_G | \mathbf{B}) / P(\mathbf{E}_G) = [5/6 * 1/5] / P(\mathbf{E}_G) = 5/30P(\mathbf{E}_G)$$

//- 5 parts of 30P( $X_G$ )

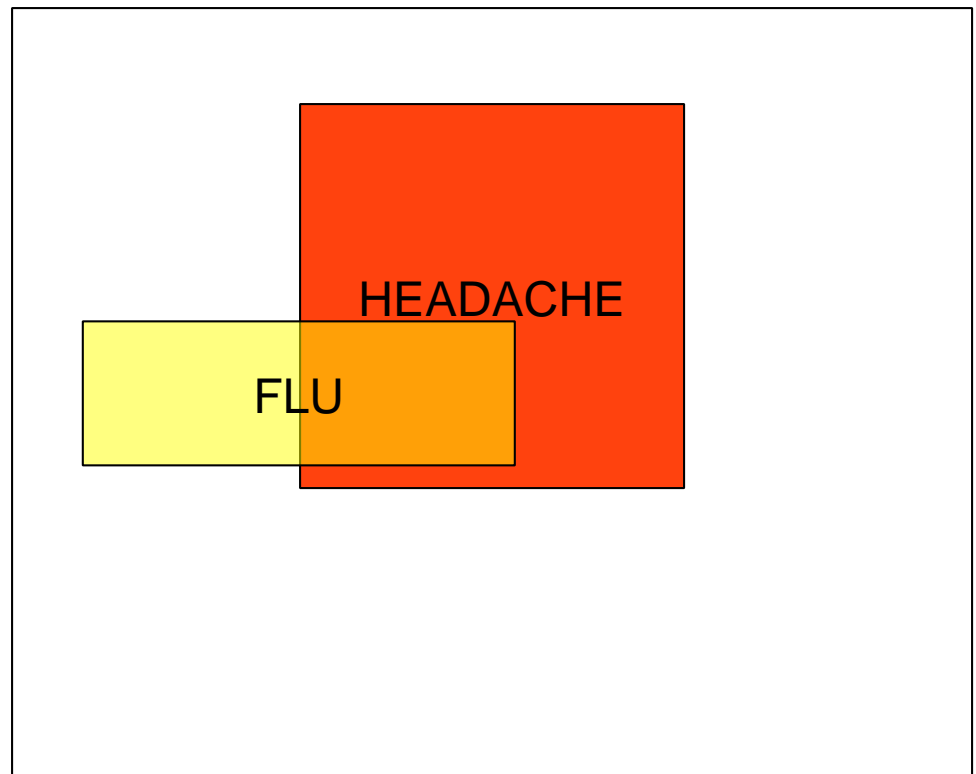
# Bayes in 'real' life. Example 1

$$P(H) = 1/10$$

$$P(F) = 1/40$$

$$P(H|F) = 1/2$$

$$P(F|H) = ?$$



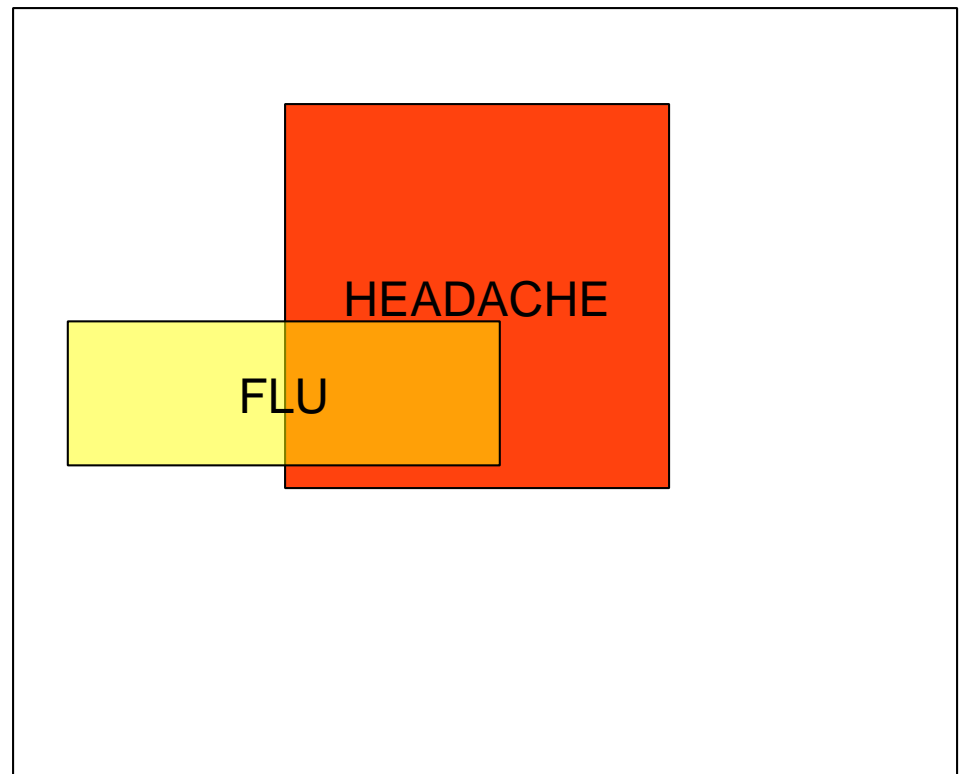
# Bayes in 'real' life. Example 1

$$P(H)=1/10$$

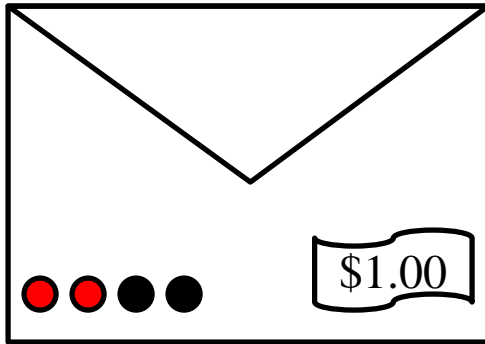
$$P(F)=1/40$$

$$P(H|F)=1/2$$

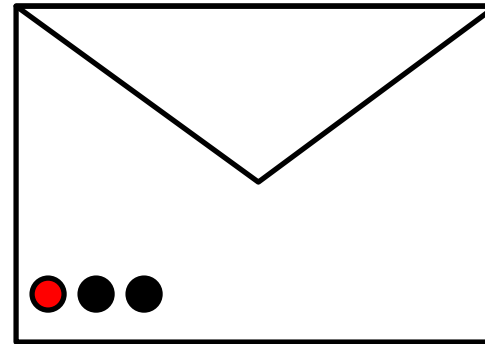
$$P(F|H) = P(H|F)P(F)/P(H)$$
$$= 1/2 * 1/40 * 10 = 1/8$$



# Bayes in 'real' life. Example 2



WIN envelope

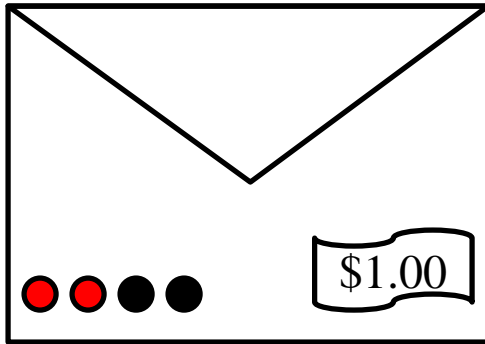


LOSE envelope

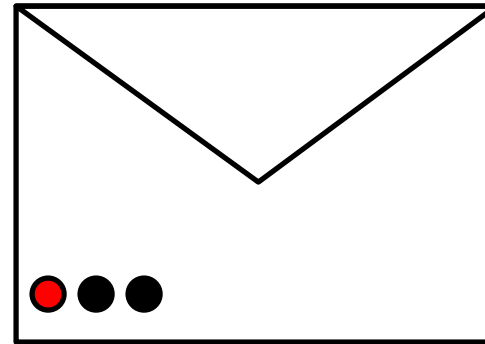
Someone draws an envelope at random and offers to sell it to you.  
How much should you pay?

The probability to win is 1:1. Pay no more than 50c.

# Bayes in 'real' life. Example 2



WIN envelope



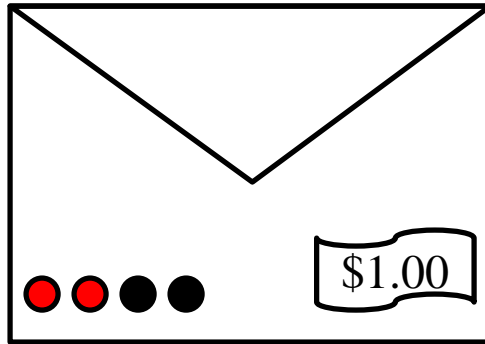
LOSE envelope

Variant: before deciding, you are allowed to see one bead drawn from the envelope.

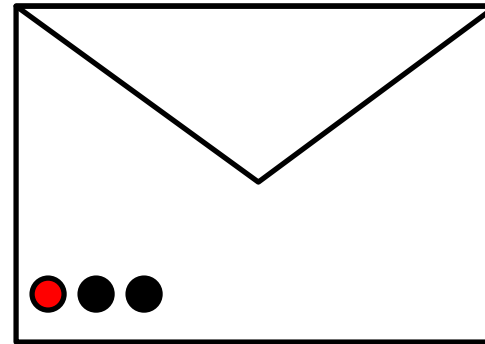
Suppose it's black: How much should you pay?

Suppose it's red: How much should you pay?

# Bayes in 'real' life. Example 2



WIN envelope



LOSE envelope

Variant: before deciding, you are allowed to see one bead drawn from the envelope.

Suppose it's black: How much should you pay?

$$P(W|b) = P(b|W)P(W)/P(b) = (1/2 * 1/2)/P(b) = 1/4 * 1/P(b)$$

$$P(L|b) = P(b|L)P(L)/P(b) = (2/3 * 1/2)/P(b) = 1/3 * 1/P(b)$$

Probability to win is now 3:4 – pay not more than  $\$(3/7)$

Suppose it's red: How much should you pay? – the same logic



# When you want to

- Determine the probability of having a medical condition after positive test results
- Find out a probable outcome of political elections
- Improve machine-learning performance
- Even to “prove” and “disprove” the existence of God

Use Bayesian Reasoning

# Mathematical *predictions*

- We can 'predict' where the spacecraft will be at noon in 2 months from now
- We cannot predict where you will be tomorrow at noon
- But, based on numerous observations (evidence), we can *estimate the probability*

# Need for probabilistic learners

- Given the evidence (data), can we certainly derive the **diagnostic rule**:  
**if Toothache=true then Cavity=true** ?

Name	Toothache	...	Cavity
Smith	true	...	true
Mike	true	...	true
Mary	false	...	true
Quincy	true	...	false
...	...	...	...

Historical data

- This rule isn't right always.
  - Not all patients with toothache have cavities - some of them have gum disease, an abscess, etc.
- We could try an inverted rule:  
**if Cavity=true then Toothache=true**
- But this rule isn't necessarily right either; not all cavities cause pain.

# Certainty and Probability

- The connection between toothaches and cavities is not a certain logical consequence in either direction.
- However, we can provide a **probability** that given an evidence (toothache) the patient has cavity.
- For this we need to know:
  - Prior probability of having cavity: how many times dentist patients had cavities:  $P(\text{cavity})$
  - The number of times that the evidence (toothache) was observed among all cavity patients:  $P(\text{toothache} | \text{cavity})$

# Bayes' Rule

## for diagnostic probability

Bayes' rule:

$$P(A | B) = P(A) * P(B | A) / P(B)$$

- Useful for assessing **diagnostic** probability from **symptomatic** probability as:

$$P(\text{Cause} | \text{Symptom}) = P(\text{Symptom} | \text{Cause}) P(\text{Cause}) / P(\text{Symptom})$$

- Bayes's rule is useful in practice because there are many cases where we do have good probability estimates for these three numbers and need to compute the fourth